



WISE Advisory Board Minutes

Tuesday, October 20th, 9-11 am

I. Introductions & Impact

- Kate Baer – Impact story, “There’s Hope” suicide walk, every year they have had colored beads to signify survivors, etc. this year they included white beads to symbolize suicide attempt survivors → great connections and powerful stories were shared as a result of this addition.
- William Parke-Sutherland – ran into someone at airport who asked about his green bandanna and said there is a very similar thing happening in California
- Julie-Anne Braun – suicide story on Facebook explaining why it’s not a selfish choice and is actually a result of mental illness

II. Executive Committee report

- Retreat Follow up
 - We will be focusing on each of the priorities that came out of the retreat at our Advisory Board meetings. We will begin with the articulation of organizational values. (See activity later in the minutes)
 - Great to hear how far we have come and how much we have accomplished
 - Graphic artist (Sue Keely) from retreat offered to do a 1-day mini workshop for WISE to train members in graphic art if interested → share proposal with WISE members
 - Murals from the retreat are up at the InHealth office → post on website
- Executive Committee nominations/election process review
 - Officer roles (chair) decided after new positions are finalized in January
 - Debbie (rep at large/chair) & William (statewide) – positions up in January, so we need to make decisions in December → both are interested in continuing in these positions which would take them through 2017
 - 2nd group (Julianne, Martina, & Faith) up next year
 - Anyone else interested in serving? → please email Niki if interested
 - Whoever is present at Advisory Board in December is eligible to vote
- Other – Advocacy Piece
 - Advocacy was identified as priority at the retreat
 - Decided as a group that the executive committee would serve as the Advocacy Action Team (at least for first year)
 - They will develop a plan for our initiatives including how to respond to opportunities with partners, etc. Just like all other Action Teams- the Advisory Board will receive recommendations from the Executive Committee on advocacy actions to discuss and

- come to agreement on action. (Remembering that the Ex. Committee may take action between Advisory Board meetings on items requiring timeliness).
- Received an invitation from MHA's legislative lobbyist who released a press release concerning comments of Governor around stigma → one area state legislature didn't put any funding behind in the last two rounds
 - We have been invited to respond to this, Ex Committee will discuss via phone conference next week
 - WISE is identified as the go-to in terms of leadership in the state for this area
 - William has worked with Steve Hall (legislative staffer) as the legislature works to propose 9 bills as a package regarding mental health & stigma reduction. -> Is there a way to integrate WISE work with the other bills being crafted, e.g. the ER bill?
 - State of Washington passed legislation for public workers/teachers to take a required mental health class – Molly Fritz to learn more
 - WISE hasn't sought dollars (\$) rather has taken the approach of offering expertise and support to the legislature on stigma reduction.

III. Health Care Action Team report

- Health Care Coordinators Project
 - Sent out the Health Care Coordinator Profile/Application – Due back **MONDAY OCT 26**
 - The Health Care Action Team & Executive Committee will review the profiles
 - We are hoping to have the Health Care Coordinators integrated into the systems they are working in order to make it a sustainable project
 - Health Care Coordinator Training Dec 15 & 16; Health Care Coordinators will be at the next Advisory Board meeting **DEC 15**
 - Grant funding to sustain initial project through June
- Other health care trainings & resource development
 - Humana & Rogers admission dept have both agreed to do work with WISE to create online training modules for nurse case managers/admissions staff
 - A small group has been put together to create these trainings, a representative of Humana and Rogers are part of the team too.
 - Looking at stigma & compassion fatigue and what underlies the development of stigmatizing attitudes and behaviors when people's intentions start out positive. What knowledge and skills are lacking? How does organizational culture impact this? How does lack of resources of knowledge of resources impact? How can a more comprehensive understanding of recovery impact attitudes and behavior of these "frontline" staff?
 - CIP, CIT trainings – maybe model some trainings on these rather than recreating everything
- Other
 - Fond Du Lac Emergency Department Mental health Care Summit, Nov 6th, will include sharing of perspectives and stories from people with lived experience, ER providers, and law enforcement. Various WISE members are participating. WUMH is the lead on this along with St. Agnesian.

- MC3 Change Agents meeting – stigma focus on January 27th
- Barbara Moser is working with UWM healthcare professors to integrate stigma reduction
- Jenny Otto and Mary Maroney– working together on a mentoring project for nursing students, integrating stigma principles and lived experience into this project; grant-funded, looking for more mentors for 2nd semester, 5-wk session – contact Jenny or Mary if interested
 - Health Care Action Team can use this as a model to share around the state with other programs throughout the state
 - Work on getting this in writing so we are able to share with other programs
 - Partner feature on WISE website and next newsletter
- Working on filming for the healthcare focus. Julie Anne Braun, Mary Neubauer, Dana Wilson and Ellie Jarvie have come forward to be filmed- some with their providers
- Hugh Davis-can the same model be used in other domains-people with lived experience interacting with decision makers? (e.g. schools)
- William Parke-Sutherland – IHA, does WISE want to send public comments on this? – executive committee task → good opportunity for advocacy

- **NEXT HEALTH CARE ACTION TEAM MEETING – November 18th**

IV. Youth Action Team Report

- HOP High School-Update & Training
 - Training of Trainers took place Oct 12-13, 10 people were trained
 - Trainers will be training facilitators across the state to lead HOP-HS
 - First training of facilitators Saturday, Oct 24th for NAMI affiliates from around the state
 - Will advertise facilitator training beginning in January as the trainers focus on doing the program with high school youth themselves first.
 - HOP (HS and Adult) training in Sheboygan Dec 21-22
- Corrigan- interested in doing randomized controlled trial (RCT) research for HOP-HS
 - HOP Adult program has shown significant positive outcomes from the RCT
 - Example of how this is done- go into a HS, make a pitch for HOP in health classes, let youth choose to sign up, half the youth that sign up would be immediately put into program, half would be on a waiting list, have before & after surveys so we have students from the same area/background; ideally next semester and done by June, but need to secure sites and IRBs. The waitlist students get the program after the research is complete.

V. Outreach & Marketing Action Team-overview & recruitment

- Will focus on expanding reach throughout the state of Wisconsin and in regards to race, ethnicity, etc.
- Outreach & marketing not advertising to “sell WISE”, rather outreach to make new & different connections to continue our learning from local communities and to offer resources to their efforts

- May need to shift focus of outreach & marketing to more of a partner outreach connection rather than members
 - Martina Gollin-Graves – HWPP – improving behavioral health system in Wisconsin; looking for communities to apply - \$15 mil for 10 partner projects over 8 years
 - Across the state
 - Possible opportunity for WISE to make connections
 - Proposals due February; Debbie Rueber will attend info session
 - Talk about at next executive committee
- Wisconsin 2-1-1 – possible opportunity to get involved and ensure state-wide they know of the available resources
- **Call for others to join/participate in this action team**
 - Julie- Anne joining
- Next meeting Tues, November 17 1:00-3:00, opposite 3rd Tuesday of Advisory Board meeting – meeting in Brown Deer and via phone
- Please email Niki if you are interested in joining this action team!

VI. Retreat Follow up- Priority #1: Articulate WISE Values

- What is a value? – a person’s (organization’s) principles or standard of behavior; one’s judgment of what is important
- What is important to WISE?
- When we talk about values such as respect, peer-led, etc. → what do these words actually mean?
 - We need to discuss this because everyone comes from different backgrounds so these values mean different things to different people so it’s important to understand this so we can have shared values
- Need a common way of talking about WISE
 - Need some continuity of what we believe in, who we are, what we do, etc.
- Broke into groups to begin the discussion- We will revisit this next meeting

VII. Upcoming Events & Announcements:

Youth AT meeting:	11/5	12-2pm	Rogers Oconomowoc, Nashota Room
Outreach & Marketing AT	11/17		Location TBD by members (likely Brown Deer)
Health Care AT meeting		11/18 9-11 am	InHealth Brown Deer
Executive Committee	11/19	12:30-2:30pm	Rogers Oconomowoc

December Advisory Board Meeting 12/15 9-11 am- Rogers Oconomowoc Florida Room
Report from WISE Evaluation/Lessons Learned: Retreat Priority #3
Health Care Coordinators selected & in attendance/training

RSVP to Advisory Board Meeting via E-Newsletter → important because we need to put in order for refreshments 8 days prior to meeting