



## WISE Advisory Board Agenda

Tuesday, October 20<sup>th</sup>, 9-11 am; Rogers Oconomowoc – Florida Room

Phone 866-305-2467 Passcode: 552809

(Please **RSVP** and let Niki know in advance if you will be calling in!)

### I. Introductions & Impact

- Kate Baer – Impact story, “There’s Hope” walk, colored beads, white beads symbolized suicide attempt survivors → great connections and powerful stories
- William Parke-Sutherland – ran into someone at airport who asked about his green bandanna and said there is a very similar thing happening in California
- Julie-Anne Braun – suicide story on Facebook explaining why it’s not a selfish choice and is actually a result of mental illness

### II. Executive Committee report

- Retreat Follow up
  - Priorities following retreat (on website??)
  - Great to hear how far we have come and how much we have accomplished
  - Graphic artist (Sue Keely) from retreat offered to do a 1-day mini workshop for WISE to train members in graphic art if interested → share proposal with WISE members
  - Murals from the retreat are up at the InHealth office → post on website
  - Discuss priorities → Are they okay? Any issues with any of the priorities?
- Executive Committee nominations/election process review
  - Officer roles (chair) decided after new positions are finalized in January
  - Debbie (rep at large/chair) & William (statewide) – positions up in January, so we need to make decisions in December → both are interested in continuing in these positions which would take them through 2017
  - 2<sup>nd</sup> group (Julianne, Martina, & Faith) up next year
  - Anyone else interested in serving? → please email Niki if interested
  - Whoever is present at Advisory Board in December is eligible to vote
- Other – Advocacy Piece
  - Decided as a group that the role of executive committee would serve as the Advocacy Action Team (at least for first year)
  - Identified as priority at the retreat → executive committee will take on this responsibility
  - Develop plan, respond to opportunities with partners, etc.

- Received an invitation from MHA's legislative lobbyist who released a press release concerning comments of Governor around stigma → one area state legislature didn't put any funding behind in the last two rounds
  - We have been invited to respond to this, will discuss via phone conference next week
  - WISE is identified as the go-to in terms of leadership in the state for this area
- William has worked with Steve Hall & staffer who are working to propose 9 bills as a package regarding mental health & stigma reduction
- State of Washington passed legislation for public workers to take a required mental health class – Molly
- WISE isn't looking for dollars (\$) rather we are looking for support and want to be recognized as a resource

### III. Health Care Action Team report

- Health Care Coordinators Project
  - Sent out the Health Care Coordinator Profile/Application – Due back **MONDAY OCT 26**
    - Reviewing these is the work of Health Care Committee & Executive Committee
  - How to support some training with Health Care Coordinators – supporting them to integrate into the systems they are working in to make it a sustainable project
  - Health Care Coordinator Training Dec 15 & 16; Health Care Coordinators will be at the next Advisory Board meeting **DEC 15**
  - Grant funding to sustain initial project through June
- Health Care trainings & resource development
  - Humana & Rogers admission dept have both agreed to do work with WISE to create online training modules for nurse case managers
  - Jenny Otto working with Humana
  - Small group has been put together to create these trainings that will meet their needs
  - Looking at stigma & compassion fatigue and how to talk about the relationship between what happens when people are trying to do good work without sufficient care resources → leads to compassion fatigue
- Other
  - Fon du Lac meeting
  - MC3 Change Agents meeting
  - Barbara Moser
    - Trying to get professors at UWM to integrate stigma principles into their curriculum
    - Also has meeting planned with Columbia St. Mary's to talk about Zero Suicide initiative and WISE
  - Mary Maroney – doing work with Aurora
  - Suzette – working with
  - Jenny Otto – working as a mentor for nursing students, integrating stigma principles and lived experience into this project; grant-funded, looking for more mentors for 2<sup>nd</sup> semester, 5-wk session – contact Jenny if interested

- Health Care Action Team can use this as a model to share around the state with other programs throughout the state
  - Work on getting this in writing so we are able to share with other programs
  - Partner feature on WISE website
- Julie-Anne – wants to get a video with her physician (family practice dr. specializing in mental health conditions, works at Columbia St. Marys), but he is unsure of doing the video; since we are gaining a relationship with Columbia St. Mary's, maybe we can integrate this in that work and he will change his mind on the video
- Hugh Davis – have a similar approach in schools by having a mentor with lived experience
- CIP, CIT trainings – maybe model some trainings on these rather than recreating everything
- William Parke-Sutherland – IHA, does WISE want to send public comments on this? – executive committee task → good opportunity for advocacy
- **NEXT HEALTH CARE ACTION TEAM MEETING – November 18<sup>th</sup>**

#### IV. Youth Action Team Report

- HOP High School-Update & Training
  - Training of Trainers last Monday & Tuesday – 10 people trained
  - Trainers will be training facilitators across the state to lead HOP-HS
  - No curriculum like this available anywhere else
  - First training of facilitators this Saturday for NAMI affiliates from around the state
  - Not advertising facilitator training until January
  - HOP training in Sheboygan Dec 21-22
- Corrigan- research
  - Use evidence-based HOP Adult program to create RCT in high schools
  - Go into a HS, make a pitch for HOP in health classes, let youth choose to sign up, half the youth that sign up would be immediately put into program, half would be on a waiting list, have before & after surveys so we have students from the same area/background; ideally next semester and done by June, but unsure due to IRB
- Other

#### V. Outreach & Marketing Action Team-overview & recruitment

- Trying to be more representative of the state of Wisconsin in regards to race, ethnicity, etc.
- Haven't met percentage of expansion across the state in terms of members, but also doesn't account for new partnerships across the state because we didn't conceptualize this happening at the time of the grant
- Outreach & marketing not advertising to sell, rather outreach to make these new & different connections

- May need to shift focus of outreach & marketing to more of a partner outreach connection rather than members
  - Martina Gollin-Graves – HWPP – improving behavioral health system in Wisconsin; looking for communities to apply - \$15 mil over 8 years
  - Across the state
  - Possible opportunity for WISE to make connections
  - Proposals due February
  - Talk about at next executive committee
- Wisconsin 2-1-1 – possible opportunity to get involved and ensure state-wide they know of the available resources
- **Call for others to join/participate in this action team**
  - Julie- Anne joining
- Next meeting Tues, November 17 1:00-3:00, opposite 3<sup>rd</sup> Tuesday of Advisory Board meeting – meeting via phone
- Please email Niki if you are interested in joining this action team!

#### VI. Retreat Follow up- Priority #1: Articulate WISE Values (Ex. Committee Activity)

- What is a value? – a person's (organization's) principles or standard of behavior; one's judgment of what is important
- What is important to WISE?
- When we talk about values such as respect, peer-led, etc. → what do these words actually mean?
  - We need to discuss this because everyone comes from different backgrounds so these values mean different things to different people so it's important to understand this so we can have shared values
- Still struggling to talk to others about WISE – need a common way of talking about WISE
  - Need some continuity of what we believe in, who we are, what we do, etc.
- Revisit this next time

#### VII. Upcoming Events & Announcements:

Youth AT meeting:	11/5	12-2pm	Rogers Oconomowoc, Nashota Room
Outreach & Marketing AT	11/17		Location TBD by members
Health Care AT meeting		11/18	9-11 am InHealth Brown Deer
Executive Committee	11/19	12:30-2:30pm	Rogers Oconomowoc

December Advisory Board Meeting 12/15 9-11 am- Rogers Oconomowoc Florida Room  
Report from WISE Evaluation/Lessons Learned: Retreat Priority #3  
Health Care Coordinators selected & in attendance/training

RSVP to Advisory Board Meeting via E-Newsletter → important because we need to put in order for refreshments 8 days prior to meeting