

## WISE Advisory Board Minutes 12-16-2014

**Present:** Mary Madden, Sally Raschick, Faith Boersma, William Parke-Sutherland, Sue McKenzie, Suzette Urbashich, Dawn Zak, Ed Erwin, Jenny Otto, Peter Hoeffel, Mary Maroney, Barbara Moser, Lisa McLean, Mark Flower, Denise Folcik, Hugh Davis, Maureen Pohle, Debbie Rueber, Elizabeth Seer, Erin Malcom, Julianne Carbin, Rachel Niemann

**On-Phone:** Martina Gollin-Graves, Jeanette Arellano, Kristie Rauter

### I. Intros & Impact

- Jenny Otto shares personal story to be published in Corrigan's Book
- Ed gave 2 WISE Basics presentations; not well received, enthusiastically received!
- Report from Tammy Blase, Manager of Dietary Services RMH, on impact of WISE in her department

### II. WISE Literacy

- Review Outcomes from SAS; Re-opened discussion on language to be continued at Marketing Team Meetings
- Discussion on Culturally Sensitive Responses to Stigmatizing Language (See attached handout for recommendations)

### III. Goals for 2015-input to Ex. Committee

- Prioritize Regional Coordinator Development and Funding
- Revise Proposal for Legislative Funding
- DO HOP, so discussions about its use can be based on experience with it in our state.
  - Until we have a name settled on, a good way to describe and promote HOP is to call it a tool that helps people consider own lived experience of mental health challenges, how to frame it, and in what contexts they feel comfortable sharing
  - (Faith will bring to Peer Support Network; Barbara Moser, UWM Active Minds (Rachel is assisting with this); Peter Hoeffel to NAMI GM; Mary Maroney Cardinal Stritch. Rachel is trained in HOP facilitation: contact her for help, and to get in touch with other trained facilitators)
- Focus on Youth and Healthcare this year

### IV. Evaluation

- Results of WISE Basics Surveys; will help inform ongoing adaptations WISE Basics and our work as a whole
  - More focus on educating about recovery; SAMSHA content is adult based;
  - Next WISE meeting (Feb.10) Hugh will speak about resilience/youth focus.

### V. Partnership Profiles – Overview given on consultation to MIRACLE/NAMI GM and NAMI Sheboygan County Action Team Sign Ups

- A 7<sup>th</sup> team was added for 2015: Healthcare
- Members were encouraged to sign up for an action team for the year; each team will set a Jan./Feb. meeting date (Marketing, Website, Youth/Parent/Child/School, Arts/Continuous Learning, Healthcare, Fund Development)

### Upcoming WISE Partner Events:

- January 16th. 8:45-10:30am PSGM First Quarterly Meeting of 2015, 700 W. Virginia Level B (Basement) Breakfast/Optional new member orientation 8:45-9:15, Community/PSGM info; bring flyers for your upcoming events  
Presentation: **How to Use Best Practices when speaking publicly about suicide**  
rsvp to [adrienne@mhawisconsin.org](mailto:adrienne@mhawisconsin.org) by 1/14/15
- April 23rd-25th NAMI statewide conference Theme: Advocacy on the Hill  
Story Wall project happening on 23<sup>rd</sup>. WISE members interested in helping, contact Julianne. Rachel plans to assist.
- 12th-14th Empowerment Days (WI Family Ties, Dry Hootch, Grassroots Empowerment Project)
- International Conference on Stigma in San Francisco Feb 17, 2015 - Feb 21, 2015
- (Corrigan was contacted regarding scholarships; 50 half price conference registrations are available on a first come basis).

### Upcoming WISE Meetings:

Jan.7, 2015 WISE Ex. Committee, 12-2pm, Oconomowoc  
Feb. 10, 2015 WISE Advisory Brd. 9-11am, Oconomowoc  
March 2, 2015 WISE Ex. Committee, 12-2pm, Oconomowoc  
April 21, 2015 WISE Advisory Brd. 9-11am TBD