

**\*\*Please note meeting location: in the Rogers Multipurpose Building. Park in the visitors' lot. Take the sidewalk on the west side of the Child and Adolescent Center Building (large Red building) and walk back towards the employee parking lot; the MP Building is directly north of the C & A Center, entrance off the road.**

**WISE Advisory Board Agenda**

April 22<sup>nd</sup>, 2014; 9-11am Rogers Oconomowoc –Multipurpose Building \*\*  
Phone 866-305-2467 Passcode: 552809

1. Welcome- Spring Warm Up Activity
2. Marketing Team Update: Barb & Sue
  - A. Messaging- One Story At A Time
    - Ways individuals can end stigma- 6 steps (magnet)
    - Ways to create curiosity for the story- green items (bandana, flashlight, carabineer?)
    - Releases: 1 page Press Release Ad
  - B. Distribution Plan-Opportunities-when and how
3. Membership/Governance Team Update: Julianne & Suzette
  - A. Membership/Partnership framework-vote
  - B. Executive Committee proposal-vote
  - C. Membership Agreement/Celebration-August meeting
4. WISE BASICS Sue
5. Continuous Learning Team Update: Rachel
  - A. Cultural sensitivity
    - Arts Roundtable -
    - LGBTQ Learning- Acceptance Journeys and SAMHSA webinar
  - B. Research – Conversation with Pat Corrigan on May 16<sup>th</sup> (3x5 Q cards)
  - C. Support Health of Collaboration- August ropes course option
6. Portfolio Team Update: Janet & Sue
  - A. WISE Basics and HOP Trainings of Trainers
  - B. Regional coordinators-distribution input
  - C. “technical assistance” forms
7. Evaluation Team Update: Erin/Sue
  - A. Impact Planning Council
  - B. Youth Focus Groups-May 16<sup>th</sup> discussion
8. New items: Funding and Legislation- Funding Action Team Suzette  
Other?

**WISE Meetings:**

April 30 8am-5pm  
HOP ToT w/Jon Larson Marian U. Fond du Lac  
May 1 9am-5pm HOP Peer Trg w/Jon Larson Rogers Ocon.  
May 16 Chat w/Corrigan 10am-12 noon  
Tannery Bldg, Virginia St., Milwaukee  
Youth focus group report and next steps  
1:30-3:30 Pathfinders, 4200 Holton, Milw  
June 17 9-11am WISE Mtg.-Oconomowoc  
June 18 5-7:30pm-Arts Roundtable,  
Walker’s Pt. Ctr.for Arts, Milwaukee  
Aug 19 WISE Celebration-Oconomowoc  
Oct 21 WISE 9-11am Oconomowoc

**WISE in WI:**

April 29 Prevent Suicide WI Conference-Stevens Pt.  
May 3 NAMI WI Conference-Appleton  
May 20 Rogers Women’s Gathering-Milwaukee  
June 20 DHS Northern Region-Rhineland  
Oct 28 MH/Substance Abuse Services Conf-Dells  
& 29  
  
# WISE Basics in 2013 = 19  
# WISE Basics in 2014 to date = 9  
# HOP mtgs in 2014 to date = 0