

WISE Advisory Board Meeting Minutes

April 22nd, 2014; 9-11am

Rogers Oconomowoc –Multipurpose Building

Present: Dawn Zak, Barb Bigalke, Liz Gebhardt, Sally Raschick, Mary Neubauer, Serge Blasberg, Ed Erwin, Debbie Rueber, Mary Madden, Denise Folcik, Dawn Zak, Rachel Niemann, Sue, McKenzie, Suzette Urbashich, Eve Eiseman, Erin Malcom, Lisa McLeen, Maureen Pohle

On-Phone: Jeanette, Julianne, Molly Fritz, Barbara Moser, Mark Flowers, Hugh Davis, Peggy Helm-Quest

1. Marketing Team Update:

- Settled on Logo – WISE: End Stigma Together, One Story at a Time
- Get in contact with the marketing group to let us know what your organization would like to use out of the marketing items (bandana, flashlight, carabiner, ways-to-end-stigma magnet), and approximate amount you may want.
- Look over marketing packet for errors: press releases, partner/participant org list, ad

2. Membership/Governance Team Update:

- Decided against membership fees for partners and allies
- Proposed creation of elected executive committee out of the advisory board
 - Executive committee will meet opposite months of the advisory board, and will vote to make decisions for important action items
- Celebratory meeting proposed for August; elect executive committee, sign membership agreement, picnic, ropes course.
 - Email to express interest in the ropes course/picnic. Let us know if you'd be able to dedicate a day away from work/the office for this.

3. WISE BASICS - Suggestions

- Adjust graphs to convey information and research more clearly
- Make bibliography of research available
- Erin from Impact Planning Council will help us to create new visualizations of the data

4. Continuous Learning Team Update:

- Conversation with Pat Corrigan on May 16th (3x5 Q cards)
 - The meeting will be at 700 W. Virginia, Suite 500, Tannery Complex, Timbers Building
 - If you have questions you'd like to ask of Corrigan, and can't be at the meeting, email them to Rachel.at.WISE@gmail.com. If you're planning to attend, bring your questions to the meeting.
- Arts Roundtable – June 18th: Will help inform our approach of using the arts for stigma reduction
LGBTQ Learning- Acceptance Journeys and SAMHSA webinar – Contact Rachel for more info

5. Portfolio Team Update:

- Regional coordinators: Email your ideas and thoughts in regards to the regional coordinator model, and suggestions for distribution of the coordinators and other details
- Upcoming HOP Trainings of Trainers: April 30th and May 1st
- WISE Basics ToT on the 17th was a success
- “Technical assistance”: Please email Rachel.at.WISE@gmail.com detailing areas you can offer assistance to WISE, e.g. WISE Basics Presenter, Storyteller, what populations you belong to/identify with, special skills you can offer, etc.

6. Evaluation Team Update:

- Impact Planning Council
 - Youth Focus Groups-May 16th discussion at Pathfinders
 - Updated Logic Model
 - Erin will work on slides for WISE Basics

7. New items: Funding and Legislation- Funding Action Team - Express interest in joining to Suzette

WISE Meetings:

April 30 8am-5pm
HOP ToT w/Jon Larson Marian U. Fond du Lac
May 1 9am-5pm HOP Peer Trg w/Jon Larson Rogers Ocon.
May 16 Chat w/Corrigan 10am-12 noon
Tannery Bldg, Virginia St., Milwaukee
Youth focus group report and next steps
1:30-3:30 Pathfinders, 4200 Holton, Milw
June 17 9-11am WISE Mtg.-Oconomowoc
June 18 5-7:30pm-Arts Roundtable,
Walker's Pt. Ctr.for Arts, Milwaukee
Aug 19 WISE Celebration-Oconomowoc
Oct 21 WISE 9-11am Oconomowoc

WISE in WI:

April 29 Prevent Suicide WI Conference-Stevens Pt.
May 3 NAMI WI Conference-Appleton
May 20 Rogers Women's Gathering-Milwaukee
June 20 DHS Northern Region-Rhinelander
Oct 28 MH/Substance Abuse Services Conf-Dells
& 29

WISE Basics in 2013 = 19
WISE Basics in 2014 to date = 9
HOP mtgs in 2014 to date = 0