

WISE Advisory Board Minutes 6-17-2014

Present on Phone: Peggy Helm-Quest, Kris Freundlich, Julianne Carbin, Martina Gollin-Graves, Jenny Otto
Present In-person: Peter Hoeffle, Dawn Zak, Sally Raschick, Erin Malcom, Jaimie Kickhafer, Faith Boersma, Ed Erwin, Kate Baer, Liz Gebhart, Maureen Pohle, Megan Welsh, Mary Madden, Suzette Urbashich, William Parke-Sutherland, Barb Bigalke, Denise Folcik, Molly Fritz, Serge Blasberg

I. Welcome

- New members & guests – Kate Baer, ED of MHA Sheboygan; Megan Welsh, ED of OCD Wisconsin, Jaimie Kickhafer, consultant from Alverno to work on development of regional coordinator model
- Announcements:
- Rise Together—heroin addiction recovery group Faith brought to our attention. Barb has worked w/ a couple members before. We should connect w/ them.
 - Mke Mental Health Task Force summit, September 10th, Italian Community Center – Walter Lanier and Assistant Police Chief Harpole will speak.
 - Faith-based focus group around mental health – Faith B is involved
 - If you Only Knew What You Left Behind took best tele award for cause documentary

II. Marketing

Request for promotional materials form available to request bandanas, magnets, flashlights – will be embedded into website eventually, for now link will be sent to the list and available on dropbox.

- WISE Basics for specific groups
 - Civic groups – Rotary Club “Lunch and learn” 15 minute concise. How would we package this? Debi T working on this.
 - Faith groups/Church – Adapted presentation on stigma for faith groups and standard message pastors could use for bulletin. How would we market this, and what would the format be? Rachel will work on this. Who else would like to be involved? Faith?
- LIH – Lifecourse Initiative for Healthy Families, United Way. Maureen Pohle, Liz Gebhart, Mary Maroney, and Rachel Niemann will work with Sue McKenzie. Who else is interested?
- Press releases went out – Look for articles and interviews through TMJ4 radio, FOX6 tv, UWM lake effect radio, Wauwatosa News, Journal Sentinel, and other places

III. Evaluation

- Everyone involved in WISE will be surveyed before the August meeting. The survey will be ready in July.
- WISE Basics response/survey forms are available in the ‘WISE Basics’ folder on dropbox. Print these and bring to use after presentations.
- Will create “evaluation folder” for dropbox.

IV. Youth Focus Groups

- Important Takeaways from Corrigan discussion
 - Youth notice whether the adults in their life are talking about mental health, what they are saying about it, and it makes a difference in their lives.
 - Proposed statewide quantitative survey – target alternative schools, truly rural communities, and native American and LGBT youth. Let us know if you want to work on the survey.
 - Consider finding a school district to partner with.
 - Mary Maroney has input on best way for teachers to respond when a student reaches out
 - Parents also need information on how to properly respond to children needing help. A lot of parents brush off and minimize. Are ill-equipped to deal with their children’s disclosure.
 - Learning from LGBT Community – disclosure in those communities worked because support groups existed. Support groups essential

V. Continuous Learning/Cultural Sensitivity

- Change in WISE Basics data slides based on meeting with Corrigan – presentation is updated in dropbox under folder titled “WISE Basics”
- Address strategies to diversify active participants in WISE, will work with Membership/Governance on this
- First annual roundtable event – Arts Roundtable June 18th

VI. Membership/Governance

- Membership agreement and executive committee nomination forms have been emailed out

Aug 1st – nominations due to Suzette.

August 15th – list of nominees will be sent out to the membership, voting will happen at the August meeting

- Recommend ad hoc group to explore meeting “hubs”/teleconferencing options – UW System partners? Target January 2015 for video conference trial date. Serge, Barb, William and Faith will work together
- Eau Claire has written WISE into a grant for work on campus – Jennifer Muehlencamp is the contact. Faith will work w/ her.

VII. Coordinators

- Regional coordinator model - Jaimie Thomas & Shannon Narlock from Alverno will serve as consultants
- Create group to finalize model, job description, and assist in recruitment; Small group to come together end of July to discuss Jaimie and Shannon’s recommendations
- Potential partnership w/ a University for funding and for coordinator

VIII. Fund Development

- Fund Development Action Team should meet to address funding: regional coordinators, website development and ongoing support, promotional materials, continued coalition building w/ Public Ally

IX. Portfolio

- ToT for HOP and WISE Basics went well
- Schedule next series of trainings in Appleton
- Adaptions in the works for HOP
- Need host sites for HOP and organizational connections for WISE Basics – Get with Universities, Active Minds, find support groups or other groups to do HOP within

Next meeting: August 19th, 2014, Rogers Oconomowoc