



## WISE Advisory Board Meeting Minutes

Tuesday, December 15, 9-11 am; Rogers Oconomowoc – Florida Room

**Attendees:** HC Coordinators (Kellie Resnick, Kate Baer, DaNita Carlson, McKenzie Farrell, Kim Henningsgard, Adrienne O’Neil, Angela Fingard), Suzette Urbashich, Martina Gollin-Graves, Barbara Moser, Debbie Rueber, Peter Hoeffel, Sally Raschick, Joe Scharenbroch, Hugh Davis, Faith Boersma, Erin Malcolm, Niki Euhardy, Ed Erwin, Mary Madden, Kayla Sippel,, Sue McKenzie, Peggy Helmquist (phone)

### I. Introductions – Health Care Coordinators

Suzette Urbashich

### II. Story of Impact video from Wood County

DaNita Carlson

- Part of Wood County Plan – launch a localized stigma elimination effort, asked people from the community to tell their stories → got 8 people (6 adults and 2 youth)
- Watched Randy’s story (teacher at Nekoosa High School)
  - Great support for youth in the school
  - DPI is going to put his story on their website

### III. Executive Committee report

Debbie Rueber

- Executive Committee nominations/election
  - Debbie Rueber & William Parke-Sutherland are both up for renewal and both have offered to re-up from Jan 2016-Dec 2017 → voted on this and Debbie & William will continue on the Executive Committee – congrats!
- HWPP Update
  - WISE doesn’t want to compete with their members for the current mental health grant RFP, so Sue & Suzette met with HWPP staff and discovered a path that best fits our work at WISE. WISE will apply to be a “capacity builder” for grant projects and partners. This consultation/technical assistance role will allow us to work with projects and communities across the state to integrate stigma reduction into all areas of mental health work.

### IV. Health Care Action Team report

Suzette Urbashich

- Health Care Coordinators Project
  - Training is today & tomorrow!
    - Will include – WISE Basics Healthcare, TLC4, Stigma Reduction Plan, How to approach healthcare organizations, case studies
- Health Care trainings & resource development
  - HC Action Team is helping 2 organizations (Humana Nurse Managers & Rogers phone admissions team) to create training modules around compassion fatigue

### V. Youth Action Team Report

Sue McKenzie

- HOP High School-Update & Training
  - 10 Trainers are moving forward with offering HOP-HS to youth so they are better prepared to do facilitator training. Some have begun facilitator training and others are available to do so. Please consider hosting a facilitator training! Notify Sue or Suzette to make arrangements.
  - Monday & Tuesday next week (12/21 & 12/22) – 2 separate HOP facilitator trainings in Sheboygan
- Corrigan- research
  - Randomized Control Trial for HOP-HS– currently going through Corrigan’s IIT IRB approval
  - MPS has opened their arms to this project – we will submit to their IRB after we get IIT IRB approval
- Other
  - Created a new logo to identify that you are a safe place - “Mental Health Unity – I listen, I share”
    - Need to make this a pledge so people know what they are committing to
      - Be sure there is a renewal process for this pledge
      - Possibly make the URL go straight to the pledge page
  - Barb Bigalke has worked with Miller and taverns on the textline and they would like to put a logo/symbol to show that they are a safe place
  - Where should we display these? Ideas? – schools, public areas, faith community, larger scale (McDonald’s, Starbucks), availability at HOP trainings & WISE Basics training, libraries, schools of social work, two-year colleges’ libraries
    - Need to get the message out to people so they recognize that this logo means it is a safe place
    - Process – not just “I accept”, value of physically writing your signature,
    - Give resources to people who take the logo so they are actually able to help if someone comes to them wanting to disclose
    - Prevent Suicide Wisconsin – coasters, could use to target rural communities & the bar scene
  - Next steps- Outreach and Marketing Action Team will take this project on.

#### VI. Retreat Follow up-

- Next steps to clarify values Debbie Rueber
  - A work group will be meeting to discuss the info (language, values, etc.) that was reported back after the last Advisory Board meeting
- Lessons Learned from 2015 Partner Projects Erin Malcolm
  - Split out into work groups to discuss the 3 Partner projects and the lessons learned from them
  - Notes from groups: When working in a consultation role...
    - Action plan is needed to drive follow-up → consultant can drive decisions and facilitate goals, engagement strategies
    - Ask effective questions
    - Look for existing champions and existing structures to support – decision making process
    - Look for area of traction in existing work
    - Identify credible voices/leadership/story
    - Embrace context – the next steps are there
    - The TLC4 framework works
    - We need to discover/unearth existing wisdom (WISE – eg. by county → contributions from statewide organization wisdom)
    - Stages of change can assist the work – Questions create openings

Some further questions to consider to increase our learning and effectiveness:

- Are there predictive elements for effective partnerships
- Establishing baseline needs work early on - Counties' self-assessment? What are baselines? How does story work in advocacy? What is our shared understanding? Language & values!

VII. Upcoming Events & Announcements:

Youth AT meeting:	1/7	12-2pm Rogers Brown Deer - phone
Outreach & Marketing AT	1/19	1-2:30 by phone
Health Care AT meeting	1/20	9-11 am InHealth Brown Deer- phone
Executive Committee	1/13	12-2pm Rogers Oconomowoc